

Upgrade to large, heavy business aircraft in the US is set to accelerate, research shows

#ACJ #ACJTwoTwenty #NBAA

LAS VEGAS: EMBARGOED UNTIL 02.00 OCTOBER 22, 2024 — A new study¹ with U.S.-based business aviation financiers and private jet brokers, commissioned by Airbus Corporate Jets (ACJ), reveals that 62% expect the sale of large business jets to increase over the next five years – some 8% expect a dramatic rise.

According to the survey's respondents, the primary factor fueling the sale of business aircraft in the U.S. is that many owners have older aircraft and are looking to upgrade them. Other top factors are OEMs introducing new models, especially in the midsize and heavy jet categories, and growing recognition of the business benefits of using private jets. Other factors supporting growth include an increased focus on the well-being of staff from many relevant employers to the pool of organizations and people using business aviation increasing.

Nearly all (96%) business aviation financiers and private jet brokers surveyed agree with the view that demand for large and midsize jets is increasing at a faster rate than other categories due to their range and capacity, and because OEMs are driving interest in these sectors with the introduction of new models. Between now and 2027, 84% of those surveyed believe the focus on heavy and midsize jets will increase.

"The large, heavy business jet market is dynamic" says Chadi Saade, President, ACJ. "There is a high degree of innovation in the sector through the introduction of new models, such as our own ACJ TwoTwenty, and overall advances in efficiency, comfort and on-board technology. This, coupled with a growing demand for larger aircraft with greater range, means the sector has a positive outlook."

ACJ offers a range of large business aircraft. The recently launched ACJ TwoTwenty is carving out a whole new market segment – 'The Xtra Large Bizjet.'

The ACJ TwoTwenty offers twice the cabin real estate compared to similarly priced ultra long range (ULR) business jets, combined with market-leading fuel efficiency and unrivaled reliability. It occupies the same parking footprint as competitive ULR jets and can take off from the same airports, but the ACJ TwoTwenty operating costs are one-third less.

With a range of up to 5,650 nm (more than 12 flight hours), the ACJ TwoTwenty can meet the requirements of 99.9% of all U.S. departures,² connecting city pairs including Los Angeles to London, Miami to Buenos Aires, and New York to Istanbul.

As with all ACJ aircraft, the ACJ TwoTwenty is capable of flying with up to a 50% blend of kerosene and sustainable aviation fuel (SAF) while keeping to the technical specifications of Jet A. All Airbus commercial aircraft and helicopters will be capable of operating with 100% SAF by 2030. This capability will play an essential role in the sector's decarbonization journey.

More than 200 Airbus corporate jets are in service worldwide.

[ACJ Images](#)**Contacts for the media**

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Notes to Editors:

1. Airbus Corporate Jets commissioned the independent research company Pureprofile to survey 50 business aviation financiers, and 50 private jet brokers in the U.S. The study was conducted in August 2024.
2. Airbus Corporate Jets analysis of WingX data, January 2024.

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